



CALICUT MANAGEMENT ASSOCIATION
(Affiliated to the All India Management Association)



18th Annual Management Convention

10th and 11th January 2015
Venue: Taj Gateway, Kozhikode



Changing India:
Economic, Social & Leadership Challenges



CALICUT MANAGEMENT ASSOCIATION

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18th Annual Management Convention

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Programme

Annual Management Convention

CMA conducts Management Convention every year, with an objective of deliberating on current issues and sharing management thoughts and experiences. Our Annual Management Convention gets overwhelming response from various quarters. Experts from different domains share the platform to deliberate on important issues and present their views.

Changing India: Economic, Social and Leadership Challenges

The Twenty first century began with a clear Asian dominance globally. China has turned into a global manufacturing hub and is growing fast to become the largest economy in the world. The next couple of decades are going to shape the future of India. As the country is gearing up for fast growth, CMA deemed it appropriate to deliberate on the major challenges that the country is confronting today, under the theme '**Changing India: Economic, Social and Leadership Challenges**' at the 18th Management Convention. The share of manufacturing in the GDP of the country is around 15% while it is 35% for China. This difference needs to be corrected early to ensure sustained economic growth of the country. Similarly, waste management has become a national concern. It needs to be solved. There are indigenous technologies to convert waste into wealth. There is an urgent need to bring about a social transformation. Leaders and social entrepreneurs are needed in large numbers to take up issues and find solution. The convention will address these three issues in detail. It will present an opportunity for experts from different domains to come to a common platform to discuss and deliberate on the theme, particularly challenges to growth, deepening social entrepreneurship and strengthening leadership capabilities. The deliberations will also focus on social assets, new ventures and new business models.

About CMA

Calicut Management Association (CMA) is one of the most vibrant Local Management Associations (LMAs) affiliated to the All India Management Association (AIMA), New Delhi. CMA is a body of management experts, executives, entrepreneurs, businessmen and academics interested in promoting the cause of professional management. CMA has been very active ever since its inception in 1996. It bagged the best LMA award for the years 1997 & 1998. Recently we had conducted a training program for the entire cabinet of ministers, Kerala State jointly with IIM, Kozhikode. The luminaries who addressed the Annual Management Convention of CMA in the recent past include **Prof. C.K. Prahlad, Shri. E.Sridharan, Mr. Chris Gopalakrishnan, Dr. Debashis Chatterjee, Shri. PNC Menon, Shri. Shashi Tharoor and Shri. Kochouseph Chittilappilly.**

The convention is beneficial for all the directors / managers of business organisations, entrepreneurs, faculty of management institutions, management experts, experts from banks and financial institutions, professionals, leaders of for-profit and non-profit organizations, trainers & students of management institutions, are expected to participate in the seminar.

President Adv. James Thomas 9447 68 23 01	Chairman, Convention K.A. Ajayan 7034 37 21 21	Secretary Akhin P. 9495 47 81 91	Convenor Adv. A. Dinesh 9846 14 75 31
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Saturday, 10th January 2015, 6.00 P.M.

Inaugural Session

- Guest of Honour : **Shri. M.K.Raghavan**, Member of Parliament
Key Note Address : **Prof. Kulbhushan Balooni**, Director, IIMK
Theme Presentation : **Dr. P. Mohan**, Prof. DCMS University of Calicut
Felicitation : **Dr. V.K.S.Menon**, Founder President, CMA
Dr. Saji Gopinath, Dean IIMK

Presentation of CMA Awards :

- 1) Management Leadership Excellence Award**
Recipient : **Mr. P.N.C. Menon**,
Founder and Chairman Emeritus of Sobha Group
- 2) CMA-C.K.Prahlad Award for Institutional Excellence**
Recipient : **MILMA**
- 3) Best Young Manager Award**
Recipient : **Shri. P.V. Nidhish**, Managing Partner, KTC Motors
- 4) Young Entrepreneur Award**
Recipient : **Shri. A.K.Shaji**, Managing Partner, 3G Mobile World

Sunday, 11th January 2015, 9.00 A.M.

- Registration : 9.00 AM
09.30 AM : **Technical Session 1- Economic Growth & Development Challenges**
Prof. Rudra Sensarma, Associate Professor, IIMK
Dr. V.K. Vijayakumar, Investment Strategist, Geojit PNB Paribas
Dr. K.N. Raghavan, IRS, Commissioner of Customs, Ernakulam
- 11.15 –11.30 A.M. : Tea Break
11.30 A.M. : **Technical Session 2**
– Leadership Challenges in Social, Economical & Political Domains
Prof. Mathew J. Manimala, IIM-Bangalore
Mr. Joseph Scaria Jr., Director – Resource Development (Asia-Pacific),
Habitat for Humanity International, Bangkok, Thailand
Prof. A.F.Mathew, IIM-Kozhikode
- 01.45 –2.30 P.M. : Lunch Break
02.30 P.M. : **Technical Session 3 – Wealth from Waste – Story of Indian Jugad**
Mr. C. Sreenivasan Vellore, Project Director, Indian Green Service
- 04.00 P.M. : **Valedictory Session**
Chief Guest : **Mr. Joy Oommen**, IAS (Rtd.), CMD - Kerala Financial Corporation
04.30 P.M. : Tea & Farewell