



UNARUKA

N O W O R N E V E R

Date:
29th October' 2017 - Sunday

Venue:
IIMK Auditorium, MDP Complex
1st Floor, Kunnamangalam, Kozhikode.

CALICUT MANAGEMENT ASSOCIATION
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"UNARUKA"....Now or Never !!
Register for your seats immediately and shape up for TODAY..
Tomorrow might be too late !!!

As the business models world over are getting disrupted due to exponential changes fuelled by technology innovations, it opens up new windows of opportunities for Entrepreneurship. The challenge is to have the skill to sense, understand and unbundle the possibilities that the 4th Industrial revolution has opened up.

Entrepreneurship has to move beyond disruption with grit to disrupt the status quo. This is the appropriate time to wake up and elevate your Entrepreneurial initiatives, beyond selling to solving problems.

Now or Never is the Mantra "UNARUKA" - the one day Entrepreneurial summit is an ambitious initiative of Calicut Management Association (CMA), which is affiliated to the prestigious All India Management Association (AIMA) in association with IIMK-LIVE (Laboratory for Innovation, Venturing and Entrepreneurship), a business incubator and entrepreneurship development centre of IIM Kozhikode with the support of Department of Science and Technology, Government of India.

The programme is meticulously designed at honing the Entrepreneurial skills to the next level, to tap the opportunities, discuss and deliberate on the current scenario.

We have carefully lined up experienced Entrepreneurs and successful startups to present before you the life lessons and the challenges faced by the business community today.

K.A.Ajayan. President 7034372121	Er. Ananda Mani. K Chairman, Centre for Entrepreneurship 9446521703	Anil Balan Secretary 9605212102
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KEY NOTE SPEAKER 1



Elias George IAS
Mg. Director
Kochi Metro Rail Limited

STARTUP TALK 1



Gopi Krishnan
Co-Founder & CEO
Build Next Construction Solution Pvt.Ltd

KEY NOTE SPEAKER 2



Rajesh Nair
Director Ernst & Young
President.TiE Kerala.

STARTUP TALK 2



Chitra Krishnan
Mayden Treats

KEY NOTE SPEAKER 3



Sumesh Govind
Paragon Group of Hotels.

STARTUP TALK 3



Vimal Govind
Founder & CEO
Gen Robotics Innovations Pvt.Ltd

KEY NOTE SPEAKER 4



Balagopal. C. I A S.
Terumo Penpol

STARTUP TALK 4



Rina Vivekanandan
Senior Consultant
Aradhya Consulting

KEY NOTE SPEAKER 5



Padmasree Dr Krishnakumar P R
Managing Director
Arya Vaidya Pharmacy
Coimbatore

STARTUP TALK 5



Parveen Hafeez
M D
Sunrise Hospital.

VALEDICTORY FUNCTION



Beena Vijayan. I A S
M D
K S I D C , Trivandrum



Ecosystem Partner



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